



STRATEGIC PLANNING AND EXECUTION

➤ PROBLEM TO SOLVE:

Ensuring that your organization is aligned with clear objectives can be difficult without a strategic plan and a methodical way to execute it. Strategic Planning and Execution assists organizations in defining their unique value proposition, and then determining the activities needed to meet their vision and mission. Policy Deployment (Hoshin Kanri) ensures goals and actions are aligned across all levels of your organization.

➤ BENEFITS:

- ✓ Clear direction
- ✓ Improve decision making
- ✓ Optimize Resources
- ✓ Enhance communication
- ✓ Increase adaptability
- ✓ Engage Employees

➤ SOLUTIONS:

● Strategic Planning and Execution:

Our expert coaches will guide your team through:

- ✓ Performing strategic, competitive, and market analysis
- ✓ Defining your unique positioning in providing value
- ✓ Making deliberate choices about what not to do
- ✓ Identifying your mission, vision, and values
- ✓ Setting goals and action plans
- ✓ Ensuring all activities are aligned to create a competitive advantage

● Policy Deployment (Hoshin Kanri):

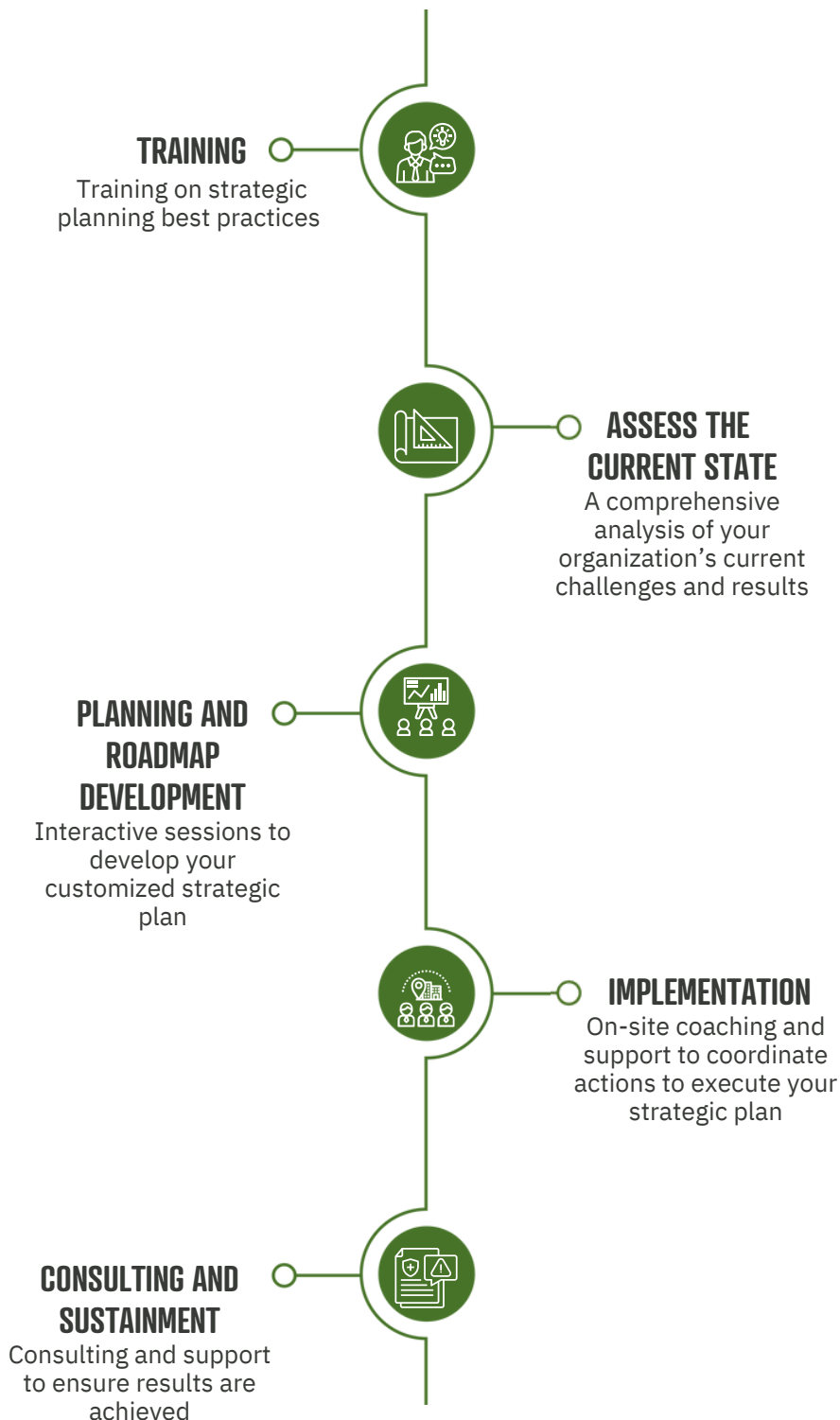
Our expert coaches will guide your team through:

- ✓ Communicating tactics and goals to discuss and refine them at all levels and all departments (Catchball Process)
- ✓ Mapping the relationship between objectives, goals, key performance indicators, and responsible teams (X-Matrix)



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➤ OUR PROCESS & SERVICES



➤ EXPECTED OUTCOMES

When this engagement is complete, participants will be able to:

- ✓ Critically analyze their organization's strategic, competitive, and market positions
- ✓ Clearly state their company's unique value proposition
- ✓ Use strategic tools such as SWOT, PESTLE, Porter's 5-Forces, Balance Scorecard, and Visual Management
- ✓ Set goals and ensure alignment across the organization
- ✓ Develop actionable plans
- ✓ Daily monitor goals and results and key performance indicators (KPIs)