

CHANGE MANAGEMENT

CHANGE MANAGEMENT

➤ PROBLEM TO SOLVE:

Ensuring effective change is challenging for several reasons, primarily because it involves altering established behaviors, processes, and mindsets within an organization. Resistance to change, communication issues, and insufficient planning can impact the success of the change. Change management guides your organization through transitions to achieve desired outcomes.

➤ BENEFITS:

- ✓ Minimize disruptions
- ✓ Improve communication
- ✓ Reduce risk
- ✓ Increase productivity
- ✓ Foster better decision making
- ✓ Ensure employee acceptance
- ✓ Decrease stress

➤ SOLUTIONS:

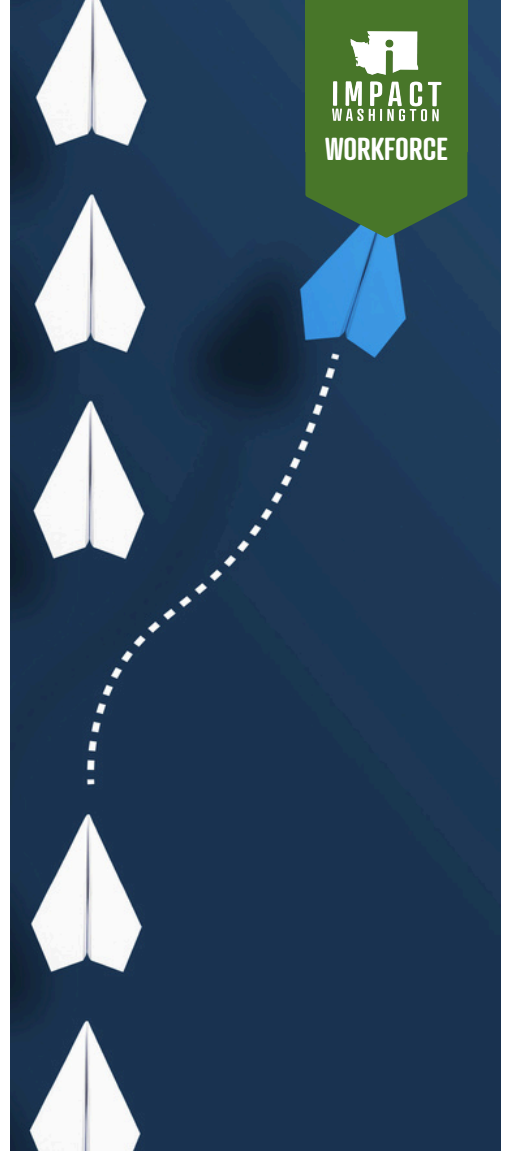
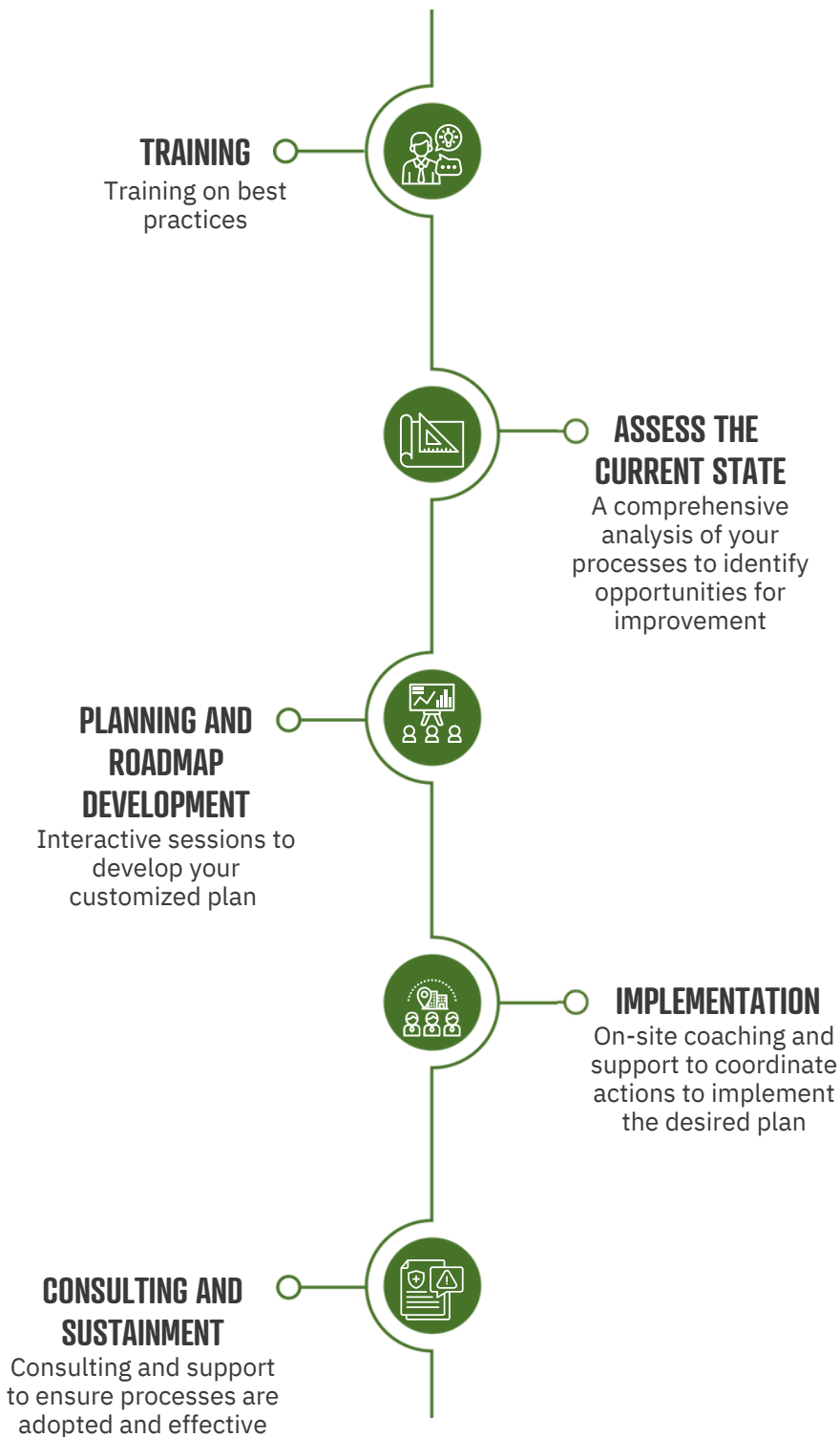
Plan, implement, and monitor changes to minimize disruption and maximize benefits. Key aspects of change management include:

- Assessment of organizational needs**
 Evaluate your company's culture, processes, and readiness for change
- Identify approach**
 Develop a comprehensive approach tailored to your organization's specific needs
- Communication planning**
 Create a plan to ensure stakeholder engagement and acceptance
- Risk management**
 Identify and mitigate risk to prevent disruptions
- Implementation and monitoring**
 Monitor progress, and make necessary adjustments to ensure the change is successful



WWW.IMPACTWASHINGTON.ORG
 INFO@IMPACTWASHINGTON.ORG
 425-287-6808

▶ OUR PROCESS & SERVICES



▶ EXPECTED OUTCOMES

When this engagement is complete, participants will be able to:

- ✓ Explain change management best practices to others
- ✓ Develop and execute change plans and communication strategies
- ✓ Engage and support stakeholders
- ✓ Identify and mitigate risks
- ✓ Handle resistance